

PRICE CHECKER

SCAN AN ITEM AND DISPLAY TODAY'S PRICE IN SECONDS WITH THE PRICE CHECKER TERMINAL

Are your customers frustrated because they can't easily find a price? Do they ask a sales associate to do a price check or do they just walk away? Even if you use bin labels, some customers don't always know where to look for a price. Now you can provide your customers an easy way to check prices in your store without waiting for a sales associate. The Activant Eagle® Price Checker is our latest technology offering, a self-service, mountable terminal that allows your customers to scan a bar code and view today's price on the display.

Traditional pricing, requiring a separate sticker for each item, is costly and time-consuming, especially when prices change. Eagle Price Checker connects to your network from anywhere, with a wireless or wired Ethernet connection, so the price displayed accurately reflects today's price and promotions. When you provide your customers with this convenient, in-aisle price verification tool, they won't walk away, they'll walk straight to the register.

Some states have enacted regulations that mandate price disclosure, requiring you to price individual items. Price Checker might help you meet state requirements, reducing your exposure to liability.

With Price Checker, you can re-direct your sales associates from price checks to business-building tasks, like helping customers find the items they need, offering in-depth product information, selling related items and moving new inventory to the selling floor.

BENEFITS

- Improve customer service with mountable, self-service terminal
- Eliminate the time and costs associated with pricing individual items
- Meet state legal regulations for price disclosure
- Free sales associates to focus on generating sales



KEY BENEFITS OF PRICE CHECKER

Grow your retail sales while improving service and satisfaction

- Gain sales you may have lost by giving customers the convenience of in-aisle price verification
- Ensure accurate daily and promotional pricing to meet target margins
- Reduce wait times and enhance customers' buying experience to help build repeat business
- Spend more time offering service and advice and selling related products
- Consider adding label printing so customers can print price labels*

Improve productivity in the store

- Eliminate time-consuming tasks like applying-and re-applying-price stickers and checking prices
- Move new and seasonal merchandise to the selling floor quickly
- Meet state requirements for price disclosure and reduce your exposure to liability**

Gain return on investment with durable, easy-to-use terminal

- Easy and cost effective to install
- Connects to your network from anywhere with a wireless or wired Ethernet connection
- Reads all common bar codes found in retail environments

ABOUT ACTIVANT

Activant, a leading technology provider of business management solutions serving small and medium-sized businesses, offers customers tailored proprietary software, professional services, content, supply chain connectivity, and analytics. Activant's systems are designed to help customers increase sales, boost productivity, operate more cost-efficiently, improve inventory turns and enhance trading partner relationships.

To learn more about this or other Activant products and services, please call 800.538.8597.

*Label printing requires purchase of Activant Label Printing software and label printer. Please call Activant Direct at 1.800.538.8597 for more information.

**Laws vary by state. Please check the laws applicable to your state.

Please note: In some states, a price checker device may be installed in lieu of price tags. Please check the regulations of your state for the terms and conditions of compliance.



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