



ECOMMERCE SOLUTIONS

Your own Internet store will deliver the fast, reliable services your customers expect

Today's automotive aftermarket is highly competitive. More and more distributors offer a convenient Web site that could be attracting some of your potential customers—or even worse—your loyal customers. To expand your business, you need to build new customer relationships while maintaining your existing base. There is no better time to establish your own web presence and profit from the power of the Internet!

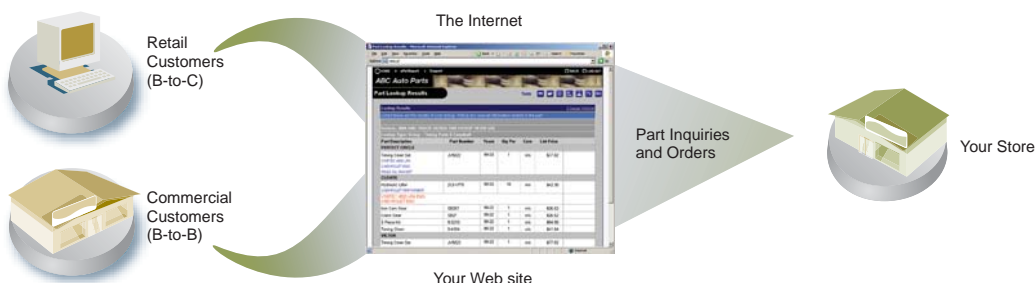
With Activant's eCommerce Solutions, you can leverage a Certified eStore Partner to get up and running almost immediately or you can choose to build your own customized Web site or entrust the development to an AConneX® partner. Once live, your customers will be able to access part information, availability and pricing and then place an order, day or night. Activant's eCommerce solutions integrate seamlessly with your business management system—Activant PRISM™, Ultimate™, Eclipse™ and J CON® - so your customers can take advantage of the highly scalable AConneX trading network. Automotive distributors can add Activant's industry-leading web catalog to provide a complete eStore. What could be better than helping customers locate and purchase the right parts the first time?

Expand your business potential with Activant's eCommerce Solutions:

- Fully integrated with Activant's connectivity network and electronic catalog
- Leverage a Certified eStore Partner, build your own web site or contract with an AConneX partner to build one for you
- Enjoy the flexibility of a web site built around your business needs
- Fast, scalable, reliable and secure

Available Solutions:

Certified eStore Partner Solution	AConneX Development Partner Solution for PRISM	AConneX eCommerce Software Development Kits
Turnkey eCommerce solution provided by Activant-certified eStore providers.	Work with an Activant Development Partner to create a customized, feature-packed eCommerce Web site for your business.	Build your own catalog enabled eCommerce Web site using Activant's eCommerce software development kits (SDKs).



Contact your Activant representative today for more information! Call 1.800.678.5266.