

# ACTIVANT BAR CODING



## SCAN YOUR WAY TO BETTER INVENTORY MANAGEMENT AND MORE SALES

For many businesses, saving time means saving money. In the aftermarket, saving time means saving money *and* making more of it. To save time, one place to look is the handling of inventory. There is the time it takes to receive product, the time it takes to sell it, the time it takes to pick an order, the time it takes to count inventory and the time it takes to manage any inaccuracies along the way.

A real solution here not only reduces the process from receiving to shipping, but also reduces the inaccuracies in the inventory data that slows down your business. And, accurate inventory data delivers immediate results by decreasing lost sales.

Activant Bar Coding puts the power of technology in every step of your inventory process. Power that makes your staff more efficient and your business more profitable.

The Activant Bar Coding Solution is comprised of hardware and software components including a Scanner and Software, a Radio Frequency Gun (RF Gun) and a Universal Product Code (UPC) database.\*

## FASTER PRODUCT CHECK-IN AND IMPROVED ACCURACY AT THE RECEIVING DOCK

The Activant Bar Coding Solution eliminates manually-entered inventory data errors and reduces your data entry time when processing incoming shipments. Using the Activant RF gun, shipments can be received against the matching purchase order, automatically updating your inventory and moving parts to the shelves faster.

The Activant BarCode Expert® database contains over 5.2 million aftermarket Universal Product Codes (UPCs) from 1,200 plus North America manufacturers. Using this data reduces UPC entry errors and assigns your inventory to the correct UPCs. The

## BENEFITS:

- Receive and move product quickly from the dock to its proper place
- Reduce errors in receiving wrong part numbers
- Add/link UPCs to parts without interrupting the UPC process
- Match incoming merchandise directly to purchase orders
- Improve checkout times and accuracy of parts purchased
- Maintain up-to-date inventory counts at every step of the cycle from receiving to shipping
- Perform physical inventory anytime without closing the business
- Reduce lost sales and backorders with improved out-of-stock versus in-stock data



BarCodeExpert data is analyzed, normalized and distributed to subscribing customers each month via CD-ROM, eliminating costly, time-consuming hours of manual file loading of UPCs. During receiving, the system can also manage unrecognized parts numbers by linking the new UPC to your inventory part number.

Replace manual, paper-based picking of sales orders with fast and accurate scanning by the Activant RF Gun. The invoice line items are displayed on the RF gun screen and the scanned data verifies the status of each item as it is picked.

### **COMPLETE POS TRANSACTIONS QUICKLY, EVERY TIME**

Process counter sales faster while improving accuracy of parts purchased with the Activant Bar Code Scanning Software. This scanning software supports and reads most UPCs, virtually eliminating keystroke errors. While scanning the products to be purchased, if a UPC is not on file in the system, your user has the option of linking the UPC to the part number to continue with the sale and to save it for future purchases. Increase your customers' satisfaction by decreasing the amount of time to process their purchase and ensure the sales transaction can be completed right at the counter.

### **OPEN FOR BUSINESS, NOT CLOSED FOR INVENTORY**

Instead of closing your business for an annual physical inventory, conduct cycle counts on products throughout the year with the Activant RF gun. Not only will you be able to maintain an accurate inventory year round but you will also avoid the costs associated with being closed to conduct inventory. You might even find it fast and easy to include the count of products that were too time-consuming to count manually.

### **BETTER DATA REDUCES LOST SALES AND IMPROVES PURCHASING DECISIONS**

Errors in inventory data can mean a missed opportunity to sell a part that is actually on the shelf when the system is showing it as out-of-stock. Errors can also mean a part status is displayed as in-stock when, in fact, there is none. The Activant Bar Coding Solution improves the tracking of each part from receiving to shipping. This means not only reducing lost sales but also giving your counter staff and your customers more confidence in their orders.

Purchasing decisions can also benefit from the data from the Activant Bar Coding Solution. Use the improved inventory data combined with your sales data to make your purchasing decisions timelier and more on target with replenishment needs.

### **ABOUT ACTIVANT**

Activant, a leading technology provider of business management solutions serving small and medium-sized businesses, offers customers tailored proprietary software, professional services, content, supply chain connectivity, and analytics. Activant's systems are designed to help customers increase sales, boost productivity, operate more cost-efficiently, improve inventory turns and enhance trading partner relationships.

**To learn more about this or other Activant products and services, please call 800.380.9015.**

\*The Activant Bar Coding Solution works in conjunction with the Activant core products: Activant Eagle® for the Aftermarket, Activant Prism™, Activant Ultimate™ or Activant Vision™. The Bar Coding hardware and software features will vary depending on the core Activant product in use. Contact your Activant representative for details.



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