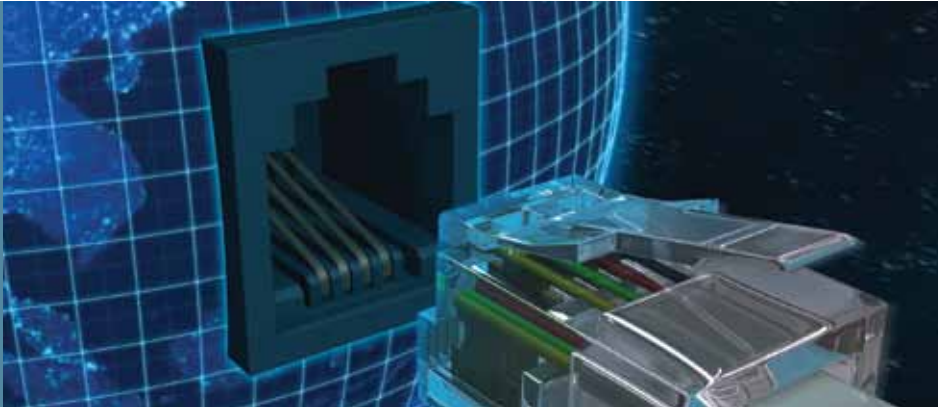


ACTIVANT PRICE UPDATING SERVICE



AUTOMATIC PRICE UPDATES FOR MAXIMUM PROFITS

Activant Price Updating Service, including Activant TelePricing,[®] is the most advanced and extensive price updating service in the automotive aftermarket. Price Updating Service transmits manufacturer price changes automatically to Activant systems via Internet or modem-based telephone connectivity. It has an extensive database which carries 8,000,000 parts prices, including up to nine levels of pricing. With Price Updating Service, distributors can eliminate unnecessary labor for price changes, improve pricing accuracy, and maximize profits.

Overwhelmed by Updates

Over 5,000 automotive part numbers change price each month. That can mean significant losses in profits if they are not changed by the distributor in a complete and timely fashion. With updates performed manually, data entry is a time-consuming, laborious, and error-prone process. Employees have to spend hours in the back office updating prices instead of at the counter serving customers and making sales.

Automatic Pricing for Maximum Profits

With Price Updating Service, distributors have a comprehensive, fully automatic solution for maintaining correct pricing. Every month, price updates are transmitted automatically to their Activant system. Employees no longer have to spend long hours entering price changes manually. Data-entry errors are virtually eliminated. These same employees can spend more time serving customers and generating sales.

Price Updating Service provides description, popularity codes, supersessions, obsolete parts, and core (jobber and dealer) available on most product lines. TelePricing, a unique feature from Activant, provides complete line updates when needed, based on effective dates from the manufacturer, supplementary price sheets, and/or individual distributor.

With Price Updating Service, distributors have the pricing they need, when they need it, for maximum profits.

BENEFITS

- Improve gross profit through accurate, timely price updates
- Save hours of manual entry time for price changes
- Ensure comprehensive price data entry with 8,000,000 parts prices
- Enhance pricing with additional TelePricing features



KEY BENEFITS FOR DISTRIBUTORS WITH ACTIVANT PRICE UPDATING SERVICE

Automated Price Changes

Enjoy fast, accurate pricing with manufacturers' price changes transmitted automatically via the Internet or modem-based telephone connectivity.

- Eliminate time required for manually entering changes
- Reduce errors associated with manual data entry
- Spend more resources on service and sales, and less on pricing

Comprehensive, Flexible Pricing

Activant provides the most comprehensive pricing database in the industry.

- Receive updates from a database covering 8,000,000 parts prices
- Use up to nine price levels that fit a range of budgets and business plans
- Receive descriptions, popularity codes, supersessions, obsolescence, and core (jobber and dealer)

Improve Gross Profits

Manage profitability with accurate and timely price updates.

- Activant database receives prices directly from the manufacturer keeping your prices current.
- Ensure prices are changed on the effective date

Enhance Pricing with TelePricing Features

TelePricing and TelePricing Plus provide "smart pricing" for even greater margin control and profitability

- Automate formulas for custom prices
- Receive new part numbers added to the price sheet during a price update

ABOUT ACTIVANT

Activant, a leading technology provider of business management solutions serving small and medium-sized businesses, offers customers tailored proprietary software, professional services, content, supply chain connectivity and analytics. Activant's systems are designed to help customers increase sales, boost productivity, operate more cost-efficiently, improve inventory turns and enhance trading partner relationships.

To learn more about this or other Activant products and services, please call 800.380.9015.



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