

ACTIVANT PowerPricer



Control Margins and Increase Profits With Fast, Accurate, Customized Pricing

Activant PowerPricer™ is a flexible, easy-to-use utility that helps distributors update part numbers, prices, descriptions, and popularity codes quickly, accurately, and efficiently. Far superior to manual entry, PowerPricer rapidly calculates and updates prices for a wide range of lines such as appliance, heavy duty, industrial, and private-label. With PowerPricer, distributors can streamline and reduce the cost of the entire pricing process, better control their margins, and boost profits.

Pricing in Today's Net-Only World

As more manufacturers move to net-only pricing, distributors have to calculate and distribute all other price levels on their own. This means they need gross profit data that is comprehensive, accurate, and up-to-date. The inability to quickly manipulate and load proper pricing can lead to serious losses in profits. In addition, distributors need a streamlined, automated pricing solution without the inefficiencies and errors associated with manual data entry and price changes.

A "Power Tool" for Accurate, Responsive Pricing

PowerPricer gives distributors the power, accuracy and flexibility they need to change and customize pricing for maximum profits. PowerPricer supports most popular file types including Excel, Access, ASCII, and CSV. Once manufacturer data is imported, distributors can quickly make changes to existing pricing or add new price levels based on a percentage increase or decrease. Automation features, an easy-to-use Windows interface, and flexible connectivity make PowerPricer the ideal choice for distributors who want a comprehensive yet cost-effective way to optimize price changes.

With PowerPricer, distributors have the margin control, accuracy, and efficiency they need for maximum profits.

Why Distributors Should Consider Activant PowerPricer

- Improve gross profit through accurate, timely pricing and price updates
- Enhance productivity and reduce training with easy-to-use Windows interface and automated features
- Increase pricing accuracy over manual entry for price changes
- Control implementation and maintenance costs with flexible connectivity options

Key Benefits for Distributors with Activant PowerPricer



Streamline the Pricing Process

Speed, productivity, and pricing accuracy can be dramatically improved for all changes and updates.

- Eliminate the need for preliminary price-file manipulation requiring third-party software such as Excel and Lotus 123
- Increase productivity with an easy-to-use Windows interface
- Optimize part-number and description field maintenance
 - Strip out unnecessary or special characters
 - Find and replace single characters globally
 - Replace whole words with abbreviations to shorten manufacturers' descriptions
- Reduce pricing errors often found with manual data entry
- Enable employees to spend more time serving customers and generating sales.

Reduce Costs with Flexible Connectivity

Flexible options reduce the cost on implementation and maintenance.

- Run PowerPricer on Windows 95, 98, 2000, and XP
- Update pricing directly on Activant PRISM™ through a direct-connect Primo cable, dial-up modem, or internal network (TCP/IP)

Improve Gross Profits

Manage profitability with prices specifically customized for business requirements.

- Base prices on accurate gross profit information
- Control margins with comprehensive, up-to-date data

Manage a Wide Range of Pricing

PowerPricer supports price changes for virtually every area of the aftermarket.

- Appliance lines
- Heavy duty lines
- Industrial lines
- Hardware lines
- Lawn and garden lines
- Paint, body shop and equipment lines
- Private-label lines
- Special warehouse prices
- Velocity pricing

Maximizing Your Activant Solutions

Activant offers world class service and support for all product offerings, including online assistance, toll-free telephone support, onsite repair, systems deployment, training, and educational services. Our dependable, professional assistance can help maximize performance, ensure uptime, and sharpen your competitive edge.



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Activant Solutions Inc. | 804 Las Cimas Parkway, Austin, TX 78746
Phone: (800) 678-5266 | Email: automotive.marketing@activant.com | www.activant.com

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