

ACTIVANT Data Mapping Services



A Complete Solution for Translating e-Catalog Data to ACES

There's no more pressing need in today's automotive aftermarket than the timely delivery of accurate parts data to the jobber or retail counter. Manufacturers continue to work diligently, and invest significant resources, to compress the time required to publish and deliver accurate data. The Automotive Aftermarket Industry Association (AAIA) has played a key role in this effort by establishing a modern, highly effective data standard — the AAIA Catalog Enhanced Standard (ACES), which allows manufacturers to eliminate multiple delivery formats.

NEXT-STEP SOLUTION: TIMELY CONVERSION TO THE ACES STANDARD

Although ACES is a major step forward for the automotive aftermarket, mapping to the new standard can itself be very difficult and time intensive. The Activant™ Data Mapping Services can help dramatically reduce the time and hassles required to perform the advanced data conversions required by ACES. This important service, in turn, allows industry suppliers to focus their internal resources on producing quality core data.

AN ACES MAPPING BREAKTHROUGH

Activant Data Mapping Services has partnered with Winsby Group, LLC, lead architect of the ACES delivery specification, in leveraging an exclusive technology that dramatically accelerates not only the conversion of AAIA legacy data, but a manufacturer's core data as well. The resulting high-quality ACES-compliant output files ensure the widest possible industry acceptance — without the aggravation, time and added expense associated with other conversion techniques.

SOFTWARE LICENSING ALSO AVAILABLE

Activant also offers AceMapper, an exclusive software licensing solution, for manufacturers with existing in-house data conversion expertise. AceMapper provides the technology and power required for high quality data cleansing, conversions, and net-change management that fits into your current e-catalog production workflow.

Why Manufacturers Should Consider Activant Data Mapping Services

- Improve time-to-market for new product offerings
- Reduce time and expense associated with converting data to proprietary formats
- Exclusive, smart-automation, technology ensures a concise data conversion the first time

Key Benefits for Manufacturers with Activant Data Mapping Services



PROVEN SOLUTION FOR THE AFTERMARKET

Activant enables businesses to leverage the benefits of a unique, proven data solution created by the lead architect of the ACES delivery format.

- Using advanced technology, the Activant ACES Mapping Services will dramatically reduce the time required to convert data to the ACES standard. (A recent test of the technology with a large aftermarket manufacturer significantly compressed the timeline for one ACES data conversion project.)
- Breakthrough conversion technology quickly tackles difficult data situations by properly converting attribute data to the ACES format while retaining all critical information embedded in comments.
- With hundreds of diverse ACES conversions completed, be confident that Activant's exclusive automation techniques will ensure a high degree of accuracy, less redundant information and clean, concise ACES output.

DATA SYNCHRONIZATION

To achieve maximum benefit, data must be synchronized throughout the supply chain from the source to the end user.

- During processing, missing applications are reported back to the manufacturer allowing additions before data is released for the highest possible coverage.
- By comparing submitted application data with the latest AAIA Vehicle Configuration Database (VCDB), Activant can identify and remove invalid data, ensuring that a clean, up-to-date data set is returned to the manufacturer.
- Once data is converted into ACES, Activant refreshes the electronic catalog database with the same file that will be returned to the manufacturer.

FLEXIBLE SOLUTION

AceMapper and Activant Data Mapping Services provide flexible ACES data conversion solutions.

- Manufacturers requiring an interim solution for their ACES requirement, can benefit from an inexpensive and fast to implement solution meeting time-sensitive customer requirements and providing the competitive edge.
- Migration to a full content management system can be costly and time consuming and can jeopardize core data quality if data is not properly validated. Activant Data Mapping Services can provide a complete conversion and analysis ensuring that the manufacturer is starting with the best possible data.
- Extensible Markup Language (XML) output is highly compressed, resulting in clean, concise application listings in Electronic Catalogs and can be formatted by Year Range or Base Vehicle to meet the requirements of the manufacturer's customers or electronic catalog providers.

FASTER TIME-TO-MARKET FOR CRITICAL PARTS DATA

The Activant Data Mapping Services allow businesses to achieve competitive advantage through rapid availability of accurate, up-to-date parts information.

- Updates delivered in full data files are not a problem. Activant can extract only the net changes (corrections, additions and deletions), allowing the manufacturer to deliver more frequent electronic data updates, and publish months in advance of a paper catalog release.
- Activant monitors and updates its databases with the latest AAIA vehicles to reflect the most current data.

Maximizing Your Activant Solutions

Activant offers world class service and support for all product offerings, including online assistance, toll-free telephone support, onsite repair, systems deployment, training, and educational services. Our dependable, professional assistance can help maximize performance, ensure uptime, and sharpen your competitive edge.



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