

# ACTIVANT BUYERASSIST



## MAKE THE RIGHT STOCKING DECISIONS FOR STREAMLINED INVENTORY AND GREATER PROFITS

Activant BuyerAssist® is a full-featured, flexible, and easy-to-use electronic buyer's guide for distributors, providing quick access to detailed information on millions of automotive aftermarket part numbers, applications, and interchanges. BuyerAssist can help distributors reduce dead or slow moving stock, increase turns, improve service and parts availability, maximizing buyer productivity, and increasing profits.

### Making the Best Decisions

For distributors, success depends on making the best buying decisions for their inventories. Errors in buying can lower turns, raise inventory costs, decrease sales, limit customer service, and reduce profits.

Traditional buyer's guides offer only limited information, and these basic tools often prove to be cumbersome and time-consuming to use. At the same time, the buying process is becoming increasingly more complex due to parts proliferation, rapidly changing demand, and complex warranty policies. Distributors need new ways to constantly sharpen their buying decisions to stay competitive in today's market.

### A Decision Tool for Success

BuyerAssist can help both large distributors and independent jobbers make the best decisions quickly and efficiently. It provides fast access to the most comprehensive automotive aftermarket database in the world, covering 2,900 manufacturer product lines and 4,000,000 part numbers. Using an easy-to-learn and easy-to-navigate system, buyers can quickly pinpoint critical information on any part, such as applications served and counts, list price, core charges, package quantities, manufacturers' popularity codes, and per-car quantities.

With BuyerAssist, buyers can consistently make better informed decisions on stocking, helping to ensure increased parts availability, reduced overstocks, improved service, and greater revenues.

## BENEFITS

- Increase profits with more informed buying decisions
- Streamline inventory and reduce dead or slow moving stock
- Enhance customer service with increased parts availability
- Reduce training and operational costs with an easy-to-learn, easy-to-use interface
- Maximize buyer productivity with customized navigation and searches

## KEY BENEFITS FOR DISTRIBUTORS WITH ACTIVANT BUYERASSIST



### Improved Buying

BuyerAssist can improve the buyer's ability to quickly determine the right buying decision based on efficient research.

- Increase parts availability based on up-to-date performance data
- Limit costly overstocks by identifying slower moving parts
- Reduce outsourcing by better anticipating customer requests
- Streamline inventory and increase inventory turns

### Customized Searches

Buyers can look up parts information faster and more efficiently.

- Set custom filters according to specific parameters such as car manufacturer
- Further refine filters by adding year ranges, model and engine information
- Search for additional new parts by specific dates
- Combine parameters to improve search efficiency
- Save search filters and assign a name, so they can be retrieved and reused
- Retrieve any of the last 50 lookups for faster results

### Easy Export

BuyerAssist can be used with other popular office programs, increasing the effectiveness and value of both BuyerAssist and the other programs.

- Add items to a report that can be easily exported into a standard format such as .csv.
- Combine this information with inventory performance reports for additional analysis and reporting

### Easy, Flexible Navigation

Improved navigation helps lower buyer training costs and increases productivity.

- Enjoy fast navigation with just a few clicks or keystrokes
  - Move to the next item number for a manufacturer in a particular line
  - Change manufacturers for a particular item
  - Look at items across all relevant categories
- Choose navigation with either keyboard (hot keys) or mouse

### Expanded Coverage with InterChange® and All Lines\*

BuyerAssist includes Activant InterChange and All Lines as fully integrated features.

- **InterChange:** Activant's expanded electronic cross-reference parts database.
  - Offers access to 16,000,000 interchanges
  - Reduces personnel training time with Activant user interface standards that provide a consistent look and feel
- **All Lines:** Comprehensive catalog information for parts outsourcing.
  - Offers access to 4,000,000 application and non-application part numbers and prices through advanced cross-referencing
  - Identifies the most profitable source for a buy-out

\* BuyerAssist is one of the premium databases available with LaserCat.® Other databases available with LaserCat include PartExpert® and LaborExpert.® DVD reader required.

### ABOUT ACTIVANT

Activant, a leading technology provider of business management solutions serving small and medium-sized businesses, offers customers tailored proprietary software, professional services, content, supply chain connectivity and analytics. Activant's systems are designed to help customers increase sales, boost productivity, operate more cost-efficiently, improve inventory turns and enhance trading partner relationships.

To learn more about this or other Activant products and services, please call 800.380.9015.



**ACTIVANT**®

Activant Solutions Inc. • 7683 Southfront Road • Livermore CA 94551  
Phone: 888.448.2636 • E-mail: [automotive.marketing@activant.com](mailto:automotive.marketing@activant.com) • [www.activant.com](http://www.activant.com)

© 2009 Activant Solutions Inc. All rights reserved. Activant, BuyerAssist, InterChange and the Activant logo are trademarks or registered trademarks of Activant Solutions Inc. All other company or product names are trademarks or registered trademarks of their respective companies.

09AUTODSBUY