

ACTIVANT LASERCAT 3 eCATALOG INTERFACE



THE INDUSTRY'S MOST ADVANCED ECATALOG SOLUTION PROVIDES SUPERIOR SPEED, EFFICIENCY AND ACCURACY

Activant LaserCat® 3 combines the aftermarket's most extensive replacement parts data with an extraordinarily intuitive Windows®-based user interface that helps accelerate transaction speed and increase accuracy in virtually any parts-selling environment.

Developed through a multi-year eCatalog usability study, the LaserCat 3 interface enables faster and significantly more focused and precise lookups by any counter professional.

Sell More with Fewer Returns

LaserCat 3 isn't merely an eCatalog solution – it's a proven path to increased sales. In addition to faster, more accurate lookups, LaserCat 3 delivers access to an array of industry leading databases not available through other eCatalogs.

These additional data resources – including the Activant BuyerAssist® buyer's guide, Activant LaborExpert® flat-rate labor guide, ServicePlus™ OE maintenance recommendations, TireExpert™ OE tire guide and tire product database, InterChange® OE and Aftermarket cross-reference, and Activant Cover-to-Cover® image and product content – enable businesses to expand into profitable new parts and service areas and identify and sell parts their competitors can't.

LaserCat 3 also consolidates critical part and application information within a single screen, dramatically reducing the number of clicks required for most lookups. Users also can launch a lookup with any of four inputs – year/make/model, VIN, category/group such as Belts & Cooling or a simple part description such as "water pump." Together these exclusive features help eliminate the need to take notes and significantly reduce opportunities for errors. And fewer errors mean reduced returns and increased customer satisfaction.

BENEFITS

- Increase speed, efficiency and accuracy of every counterperson
- Reduce or eliminate lookup errors through more focused and precise parts research
- Expand into new product and service categories through one-click access to a variety of additional vehicle databases
- Provide a superior customer experience through significantly more proficient and effective counter staff
- Enjoy seamless integration with Activant Eagle®, Activant Prism™, Activant Vision™ and J-CON® business management platforms

KEY BENEFITS OF ACTIVANT LASERCAT 3



Activant LaserCat 3 provides an impressive array of advanced features and functionality that will help your staff sell more parts, with fewer returns, every day.

Industry's Most Comprehensive Parts and Service Database

LaserCat 3 helps users unlock the full value and competitive advantage of Activant's industry leading data.

- Nearly 5 million parts for more than 2,600 manufacturer product lines
- Coverage of more than 90 million North American vehicles
- More than 16 million interchange listings (OE to aftermarket, aftermarket to aftermarket)
- VIN decoding for virtually any passenger, light or medium-duty truck application manufactured since 1966
- Millions of product images, product specifications, aftermarket TSBs, MSDS, installation instructions and more
- OE maintenance schedules and service recommendations
- Tire fitment listings, inflation recommendations, lug nut information, tire product information and more
- Medium-duty application coverage

Extraordinarily Intuitive User Environment

Developed with extensive insight from counter professionals, LaserCat 3 helps each user become faster, more efficient and extremely accurate on the job.

- Start any lookup with Year/Make/Model, VIN, Category/Group or Part Description, eliminating the need to take notes
- Highly streamlined lookups with combined car and truck makes, research by model, and "specific conditions" by pass
- All critical part information consolidated on one page for improved speed and accuracy
- Navigate by mouse or keyboard to accelerate operation and match employee preference
- Specific conditions pre-populated when doing VIN lookups
- Highly configurable user interface
 - Enhanced font and color control
 - Allows creation of custom category
- Control product display by Year and Make to match customer preference
- Access multiple suppliers product line coverage lists

'One-Click' Access to Additional Product Categories

LaserCat 3 helps distributors and jobbers expand their product and service offerings into profitable, high-growth categories through a variety of integrated databases and value-added tools.

- InterChange: Find parts your competitors can't through 16 million interchange records
- Cover-to-Cover: Reduce returns, increase customer service levels by choosing the right part the first time through detailed images; add value to each sale with product specifications, TSBs, MSDS, and more
- All Lines: Quickly and accurately outsource non-inventory parts with instant access to more than 4 million part numbers and prices
- BuyerAssist: Improve buying decisions with full-featured, flexible and easy-to-use electronic buyer's guide
- ServicePlus: Display major and minor service intervals from foreign and domestic vehicle manufacturers
- LaborExpert: Help customers price the job with integrated flat-rate labor guide.
- TireExpert: Easily find all of the information needed to sell tires for virtually any domestic or foreign-nameplate passenger vehicle

Seamless Integration with Activant Business Platforms

The "tight" integration of LaserCat 3 into Activant's leading business management solutions delivers a superior customer experience.

- Full integration into Activant Eagle, Prism, Vision, and J-CON business management platforms
- Complete access to system menu and functions
- Launch catalog with single keystroke or "click"
- Selected point-of-sale Customer Pricing in catalog including quantity on hand and quantity on order

ABOUT ACTIVANT

Activant, a leading technology provider of business management solutions serving small and medium-sized businesses, offers customers tailored proprietary software, professional services, content, supply chain connectivity and analytics. Activant's systems are designed to help customers increase sales, boost productivity, operate more cost-efficiently, improve inventory turns and enhance trading partner relationships.

To learn more about this or other Activant products and services, please call 800.380.9015.



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